

The MINI DOLCEVITA collection expands with new bi-material models

The MINI DOLCEVITA collection continues to exemplify timeless refinement with the introduction of new bi-material watches that unite stainless steel with yellow or rose gold. These exceptional timepieces, available with or without diamonds, showcase Longines' mastery in creating beautifully elegant jewellery watches.

The Mini DolceVita is an expansion of the Longines DolceVita family, itself inspired by a legendary rectangular model created by the brand in 1927. These timepieces also continue the Swiss watchmaker's distinguished tradition of creating fine jewellery watches, an art Longines has practiced since the 19th century.



As a testament to both these rich legacies, the Mini DolceVita line now presents four striking, bi-material models.

Each features a perfectly proportioned rectangular stainless steel case measuring 21.50 mm x 29.00 mm, complemented by a crown in either 18-carat yellow gold or rose gold.

A symphony of materials

Each gold tone is available in two case variations: one adorned with 38 Top Wesselton diamonds totalling 0.456 carats, which trace the case's refined silhouette and an elegantly understated version without diamonds. The bracelets echo the cases' bi-material aesthetic, combining stainless steel with yellow gold or rose gold elements in a meticulously assembled alternating pattern, ensuring a supple and comfortable fit on the wrist.

Each model features a silver rectangular dial adorned with Roman numerals; its refined character enhanced by delicate flinqué decoration. The geometric patterns are engraved in relief, creating a subtle guilloché effect that catches the light. Blue-painted Roman numerals and blue-steel hands provide an elegant contrast, while the small seconds display, housed in a square sub-dial at 6 o'clock, adds a distinctive touch to the design.

Elegance in motion

These unique timepieces are equipped with a high-precision, L178-calibre quartz movement and are water-resistant up to 3 bar (30 metres). With their harmonious blend of materials, delicate proportions and timeless spirit, these new Mini DolceVita models represent the quintessence of Longines' philosophy that elegance is, indeed, an attitude.

"Elegance is an attitude": more than just a slogan

Longines is inseparable from its famous slogan "*Elegance is an attitude*". An intuitive yet elusive concept, elegance defies definition yet is immediately recognisable. We find it embodied in our Ambassadors of Elegance such as Jennifer Lawrence, Kate Winslet, Suzy, Zhao Liying and Barbara Palvin. It is also an integral part of each and every Longines watch, including the Mini DolceVita collection with its graceful lines, discreet proportions and timeless spirit.

About Longines

Longines has been established in Saint-Imier, Switzerland, since 1832. The watchmaking house boasts expertise forged in tradition, elegance, and high performance. With its long-standing experience as an official timekeeper of world sports championships and a partner of international sports federations, the Swiss watch brand has forged strong and lasting links with the sporting world over the years. Renowned for the elegance of its models, Longines is a member of Swatch Group Ltd, the world's leading manufacturer of timepieces. The brand with the winged hourglass as its emblem has outlets in over 150 countries.